

High Impact Communication

For in-person or on-line presenting

Turn Pressure into Presence—In Any Setting

High Impact Communications is a focused, one-day programme built on proven Dale Carnegie principles, designed to help leaders communicate with clarity, confidence, and influence—both in person and online. This is not just about presenting. It's about enabling you to:

- Win support for proposals and initiatives
- Influence stakeholders and decision-makers (face-to-face or virtual)
- Lead change conversations with authority
- Engage clients, partners, and the public—on any platform

Why This Programme Works

Powerful communication is not a personality trait—it's a skill. This programme equips you with practical tools to:

- Present complex ideas clearly and confidently
- Engage and hold attention
- Build credibility quickly
- Handle questions, resistance, and scrutiny with composure

What You Will Learn

- ✓ Communicate with credibility and executive presence
- ✓ Structure proposals and messages for maximum impact
- ✓ Influence decisions and move people to action
- ✓ Capture attention immediately—whether in a room or on screen
- ✓ Lead confident Q&A sessions
- ✓ Adapt your communication style to different audiences and channels
- ✓ Clearly articulate value to stakeholders, clients, and the public

Who Should Attend

Business owners, senior managers, high level salespeople, and professionals will gain the skills to clearly and effectively present materials in-person or on-line to individuals, organisations, or public groups.

Format One-day 8.30am-4.30pm (8hours)

Location Auckland, Wellington, South Island

Dates

Please visit www.dalecarnegie.co.nz

Investment: \$800+GST

Contact Us or Register:

enquiries@dalecarnegie.co.nz

WHAT OUR CUSTOMERS ARE SAYING

"Great one day course, learnt a lot and the genuine feedback on the presentations I did really helped with my growth and ideas on how I could improve presentations in future."

"I love the experiential aspect of the training, it is the best way to learn. The PowerPoint and booklet are really great at supporting what we do physically."

"I really enjoyed it. I was very much out of my comfort zone and found I was using reflective body language I wasn't aware of when presenting that I have now resolved. I look forward to using these skills soon."

The trainers were very pleasant and exceptional to work with. The group was also highly collaborative.

Highly interactive, great coaching and experiential learning with helpful feedback. Video sessions and having the group provide comments was also helpful.